

Strategic Communication Online Training Series

The Science of What Makes People Care

June 25, 2020 | 10 AM-12 PM EST

[Register Here](#)

The Science of Story-building/ Finding Our Stories

July 30, 2020 | 10 AM-12 PM EST

[Register Here](#)

Working with Policymakers and Influentials

Aug 27, 2020 | 10 AM- 12 PM EST

[Register Here](#)

*Hosted by the Florida Early Childhood
Comprehensive Systems (ECCS) Impact
Project and facilitated by the UF Center
for Public Interest Communications*

LEARN HOW TO COMMUNICATE YOUR MISSION STRATEGICALLY!

This online training series will assist those wanting to create change, discover how behavioral, cognitive and social science can show them how people think, make decisions and behave.

Through use of science, systems thinking and human-centered design, this training will provide participants with tools to create and implement powerful communication strategies!